

Live Acts  
Design and Jewellery  
Art, Music and Theatre

PF 

**250**  
GOLDSTADT

# 250 Years of Goldstadt Pforzheim Jubilee Festival 2017

[www.goldstadt250.de](http://www.goldstadt250.de)



**250**  
GOLDSTADT

**250 Years**  
of Jewellery, Watches and  
Design from Pforzheim

## **Jubilee Festival 2017**

### **250 Years of Goldstadt Pforzheim**

Pforzheim is celebrating “250 Years of Jewellery, Watches and Design”. The town is marking this jubilee with unique exhibitions, spectacular live acts, the art of design, jewellery art, conventions, conferences, and lots of music and theatre!

In 1767, Margrave Karl Friedrich put Pforzheim on the map by establishing a watch and silverware factory in the town. This started the success story that would ultimately transform Pforzheim into the “Goldstadt” (“Gold Town”), and leave its mark even to this day. What is more, the future of the town as a place of business, design and university will undoubtedly be shaped by this event that took place 250 years ago.

It is time to celebrate all of this in 2017. Goldstadt Pforzheim warmly invites you to its jubilee festival!

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\*The detailed programme will be released in spring 2016. Please send any requests for cooperation by e-mail to: [info@goldstadt250.de](mailto:info@goldstadt250.de) or by phone on +49 (0)7231-3939-32